ROI Question:

Last 30-day show-ups, how many are be backs visits: _____?

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ABC DEALERSHIP

THANK YOU FOR YOUR VISIT!

amazon.com gift card $50 — BEE BACK VISIT

Dear Guest,

Thank you for choosing ABC Dealer for your auto shopping journey. As a guest, we're excited to offer you a $50 Amazon Coupon Code when you complete our brief bee-back survey. Within 72 hours, you will receive a $50 Amazon gift code by text (or) email, as you prefer. Just complete the survey and the gift code is yours – no strings attached!

01/2026

Sign & Email to: gift@myautoline.com c/o Cochran Chevrolet

HOW IT WORKS...

1. Sign the coupon and the dealer will submit your gift request & provide a copy as your receipt.
2. Within 72 hours your bee back survey will arrive by text or email, as you prefer.
3. Complete the survey to receive your $50 Amazon gift code with no strings attached!

If you don't receive your gift item please email gift@myautoline.com or call 888-634-4704, (9am-5pm EST).

KEEP A COPY FOR YOUR RECORDS

$50 Amazon Gift Code

DEALER USE ONLY
Please Email to: gift@myautoline.com
or Fax to: 440-247-8106

Date: _____ Dealer Rep _____

Dealer Signature: _____

Guest Signature: _____

Receive Amazon Reward by: *Pick 1* ❍ Text ❍ Email ❍ Decline

Customer Name _____

Cell: _____ Email: _____

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ABC DEALERSHIP

WELCOME TO OUR DEALERSHIP!

amazon.com gift card $50 — DEALER VISIT

Bee Back Survey

Customer Name: _____ Date: _____

Sales Rep: _____

Please Rate Your Experience: ★★★★★

(Rate with "n/a" or "1-5" below)

Inventory	1-5: ___
Vehicle cost	1-5: ___
Trade-in	1-5: ___
Monthly payment	1-5: ___
Efficient service	1-5: ___
Friendly staff	1-5: ___

> Would you like to reschedule a visit?

___ Yes. Date/time: _____

___ Decline/reason: _____

> Comments:

_____

_____

_____

_____

SUBMIT

To receive your $50 Amazon Code