



## DEALER VIDEO SURVEY

Thank you for participating in the video presentation of the AutoCash Loan & Referral Program. Please complete the survey so we can share your feedback with the credit union. Your support will justify a review to offer AutoCash for the benefit of the customer and lender. Thanks again, Clint Papesch.

### AutoCash Loan Profile:

- ▶ AutoCash Loan is a conservative residual loan for the perfect monthly payment.
- ▶ AutoCash Loan will help about 48% of households with credit card debt as a lower payment option.

1. How easy is the AutoCash loan calculator to use: 1-5 stars: \_\_\_\_
2. When you present both conventional and AutoCash payment options side-by-side, how do you think your customer will respond?  
\_\_\_\_ Impressed \_\_\_\_ Confused \_\_\_\_ Will not care
3. How important is the monthly payment for a car sale? 1-5 stars: \_\_\_\_
4. How many AutoCash loans do you think your dealer will close each month?  
\_\_\_\_ Less than 5 \_\_\_\_ About 5 \_\_\_\_ More than 5
5. Our dealer would like to receive AutoCash coupon referrals from the credit union branches and direct mail promotion 1-5 stars: \_\_\_\_
6. If \_\_\_\_\_ Credit Union reviews, approves, and offers this AutoCash Program, would your dealer participate? 1-5 stars \_\_\_\_
7. Comments: \_\_\_\_\_  
\_\_\_\_\_

Dealer: \_\_\_\_\_

City: \_\_\_\_\_, State: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

