

ROI Question:

Last 30-day show-ups, how many
are be backs visits: _____?

=====



THANK YOU FOR YOUR VISIT!



Dear Guest,

Thank you for choosing ABC Dealer for your auto shopping journey. As a guest, we're excited to offer you a \$50 Amazon Coupon Code when you complete our brief bee-back survey. Within 72 hours, you will receive a \$50 Amazon gift code by text (or) email, as you prefer. Just complete the survey and the gift code is yours – no strings attached!



✓ Sign & Email to: gift@myautoline.com c/o Cochran Chevrolet

HOW IT WORKS...

- 1 Sign the coupon and the dealer will submit your gift request & provide a copy as your receipt.
- 2 Within 72 hours your bee back survey will arrive by text or email, as you prefer.
- 3 Complete the survey to receive your \$50 Amazon gift code with no strings attached!

If you don't receive your gift item please email gift@myautoline.com or call 888-634-4704, (9am-5pm EST).

KEEP A COPY FOR YOUR RECORDS

\$50 Amazon Gift Code

DEALER USE ONLY
Please Email to: gift@myautoline.com
or Fax to: 440-247-8106

Date: _____ Dealer Rep _____

Dealer Signature: _____

Guest Signature: _____

Receive Amazon Reward by: ☒ Pick 1 ☐ Text ☐ Email ☐ Decline

Customer Name _____

Cell: _____ Email: _____

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WELCOME TO OUR DEALERSHIP!



Bee Back Survey



Please Rate Your Experience: ★★★★★

(Rate with "n/a" or "1-5" below)

Inventory 1-5: ____

Vehicle cost 1-5: ____

Trade-in 1-5: ____

Monthly payment 1-5: ____

Efficient service 1-5: ____

Friendly staff 1-5: ____

> Would you like to reschedule a visit?

____ Yes. Date/time: _____

____ Decline/reason: _____

> Comments:

SUBMIT

To receive your \$50 Amazon Code