

Thank you for participating in the demonstration of AutoLine's LB24 Loan Calculator. By completing the survey, AutoLine will share your experience with area credit union(s) to justify review and approval of LB24 as a new lending service. Thanks again, Clint Papesch.

Repeat Customers:

Loan Balance 24 (LB24) is a low payment balloon loan with a conservative end-balance. Perfect for paycheck-to-paycheck customers in the new vehicle market.

- 1. **Early Exit Review** is 24 months prior to loan maturity when the dealer contacts the customer for a repeat vehicle sale.
- 2. **End of Term**. If the customer prefers to keep their vehicle, the dealer will follow-up & ask: "Do you want to (a) turn-in (b) trade-in, (or) keep your vehicle?"

Dealer Evaluation Survey:

1.	How easy is the LB24 loan calculator to use: 1-5 stars: 5
2.	When you present both conventional and LB24 payment options side-by-side, how do you think your customer will respond? Impressed Confused Don't Care
3.	Approximately, what percentage of new car customers are on a paycheck-to-paycheck budget?
4.	As an estimate, what percentage of these individuals would prefer the LB24 payment? 25% 50% other
5.	How important is the Early Exit Review follow-up for loyalty and repeat sales? 1-5 stars: 5
	How important is the End-of-Loan follow-up for customer loyalty and repeat sales? 1-5 stars: 5
7.	If a Credit Union offers LB24, would your dealer participate? 1-5 stars: 5
8.	Comments:
	Dealer: Courtesy Acura City: Lexister , State: Ky
	Name: Cooke Old Title: 7 bl
	Signature: Date: 8 14 25
	Gabriel J. Oldfield

Finance Manager

859-272-8900 work 813-668-5774 cell

> www.courtesyacura.com 3701 Nicholasville Road Lexington, KY 40503

gabe.oldfield@courtesyacura.com



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5.	How important is the Early Exit Review follow-up for loyalty and repeat sales? 1-5 stars:			
6.	How important is the End-of-Loan follow-up for customer loyalty and repeat sales? 1-5 stars:			
7.	If a Credit Union offers LB24, would your dealer participate? 1-5 stars:			
8.	Comments: Anoth way to present as option for Francy: More the Better			
	Dealer:			

Jason Parton
Store Manager



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7.	If a Credit Union offers LB24, would your dealer participate? 1-5 stars: \$\sqrt{5}\$
8.	Comments: Glest design with the right claditunion
	Comments: Great design with the right craditumion behind it.
	Continue to
	•
	· ·
	Dealer: Den Cummun's Anto Group City: Lexington, State: Ky Name: Jerry Lindon, Title: 2m Air Signature: Date: 8/15/25
	Dealer. 1. 2. 2. 2. 2. 2. 2. 2. 2. 2. 2. 2. 2. 2.
	City: Lex unglon , State: Ky
	Name: Vereny Lindon, Title: 2m/ 4
	0/15/20
	Signature: Date: 8/10/25

DAN

1020 Martin Luther King Jr. Blvd • Paris • KY 40361

JEREMY LINDON
Finance Director
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(859) 987-4345 Fax (859) 987-0012



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4.	As an estimate, what percentage of these individuals would prefer the LB24 payment? 25% 50% other
5.	How important is the Early Exit Review follow-up for loyalty and repeat sales? 1-5 stars: $\underline{\mathcal{L}}$
6.	How important is the End-of-Loan follow-up for customer loyalty and repeat sales? 1-5 stars: 5
7.	If a Credit Union offers LB24, would your dealer participate? 1-5 stars: <u>5</u>
8.	Comments: Helps customer get a lower payment Provides appliens for unlarger to get out of the while
	Dealer: Freedom COJR of Lexingler City: Lexhyler , State: Ky Name: Justin Grable Title: GSM Signature: Date: 8/14/25
	Name Table Colle Title Colle
	Name: Justin Grasu Inte: Gora
	Signature: Date: 8/14/25
	Justin Grable General Sales Manager

Direct:

Jeep

Cell:

1560 East New Circle Road

Lexington, KY 40509

859-335-3845

859-489-2386

859-268-3000

RAM

jgrable@freedomlex.com

glennfreedomchryslerdodgejeepram.com



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How easy is the LB24 loan calculator to use: 1-5 stars: 5
When you present both conventional and LB24 payment options side-by-side, how do you think your customer will respond? Impressed Confused Don't Care
Approximately, what percentage of new car customers are on a paycheck-to-paycheck budget? 25% 50% other 25
As an estimate, what percentage of these individuals would prefer the LB24 payment? 25% 50% other 45 %
How important is the Early Exit Review follow-up for loyalty and repeat sales? 1-5 stars: 5
How important is the End-of-Loan follow-up for customer loyalty and repeat sales? 1-5 stars: 5
If a Credit Union offers LB24, would your dealer participate? 1-5 stars: 4.
Comments: Seems like a great product that would be an amazing option For the customers that really need a lower payment. Also, great for repeat business at the end of the UBIY
Dealer: Juck Kain Ford
City: Verspillet , State: Wy
Name: Mar Aufriconi Title: Business MNG
Signature: Date: 8/15

Max Andreoni Business Manager





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Dea	ler Evaluation Survey:
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2.	When you present both conventional and LB24 payment options side-by-side, how do you think
	your customer will respond? 🔀 Impressed Confused Don't Care
3.	Approximately, what percentage of new car customers are on a paycheck-to-paycheck budget?
	50% other
4.	As an estimate, what percentage of these individuals would prefer the LB24 payment?
5.	How important is the Early Exit Review follow-up for loyalty and repeat sales? 1-5 stars: 5
6.	How important is the End-of-Loan follow-up for customer loyalty and repeat sales? 1-5 stars: 💆
7.	If a Credit Union offers LB24, would your dealer participate? 1-5 stars: 3
8.	Comments: Easy to use program would open opportunitys for payment doden boyers
	would poor poortuiture for payment
	1010
	urden boyers
	Dealer: Rod Haffreld Chevrolet City: Lefington, State: KY
	Dealer: Food Mattrela Coevrolet
	City: Cefington State: KY
	Name: Title: FF
	Signature:





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4.	As an estimate, what percentage of these individuals would prefer the LB24 payment? 25% 50% other 100%
5.	How important is the Early Exit Review follow-up for loyalty and repeat sales? 1-5 stars: 5
6.	How important is the End-of-Loan follow-up for customer loyalty and repeat sales? 1-5 stars: 5
7.	If a Credit Union offers LB24, would your dealer participate? 1-5 stars: 5_
8.	comments: This is a very unique program, there is nothing like this available in our area. Pending GM approval this is something we would like to present to our customers.
	Dealer: Toyota on Michalasville City: Michalasville, State: KV Name: Stephanic Mante Title: Finance Manager Signature: Liphaul Matty Date: 8 15 25

TOYOTA°N

Stephanie Nantz

2100 Lexington Road Nicholasville, KY 40356

ToyotaOnNicholasville.com

F: 859-887-2976 E: snantz@tonss.com