

DEALER AGREEMENT

Our dealership accepts this invitation to participate in the AutoCash Coupon Promotion managed by AutoLine on behalf of DOY Credit Union with a target begin date of _____ and continues 24/7/365.

Credit Union advertising plan: Credit Union promotion effort include loan officer log-in calculator for coupon deployment when: a. member is pre-approved, b. inquiring about a trade-in value, trade-in pay-off c. lease refinance d. paper statement inserts and/or electronic statement link to the AutoCash coupon, d. Newsletter article reference and/or digital link to the AutoCash coupon, e. Website download access to AutoCash for member-to-dealer-referrals.

- **One-time direct mail:** Flat fee of \$ _____ includes a 90-day promotion to _____ members of the CU with a target begin date of _____.
- **CU Branch Referrals:** If an AutoCash referral results in a CU loan, dealer agrees to pay \$125 upon receipt of invoice.
- **Quarterly Invoice:** Dealer agrees to pay \$350 each quarter upon receipt of invoice from AutoLine. Dealer may discontinue AutoCash for any reason with a 30-day advance notice to AutoLine c/o clintp@autolineac.com. All outstanding invoices shall survive termination.

Dealer's name will appear on the AutoCash coupon as displayed below.

Name: _____

Street: _____

City, State, Zip: _____

Website: _____ Phone: _____

Ask For: _____

Dealer Signature: _____ Name: _____

Title: _____ Date: _____ Email: _____

(for proofing review)

Thank you for including AutoCash in your business plan!

How would you like us to invoice you? Mail: _____ (or) Email: _____

A/P name: _____ email: _____

Please fax your agreement to 440-247-8106 (or) Email to clintp@autolineac.com